

# CURRENTS

BETHANY-FENWICK AREA CHAMBER OF COMMERCE NEWSLETTER | AUGUST 2019

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## 41<sup>st</sup> Annual Bethany Beach Boardwalk Arts Festival

After the cancellation of the 2018 show due to dangerous weather conditions, we are looking forward to the 41st Annual Bethany Beach Boardwalk Arts Festival, set for Saturday, September 7<sup>th</sup>!

Running from 10:00 am 5:00 pm, the event will feature over 100 fine artists featuring paintings, wood work, metal, clay, jewelry, porcelain, and more. See a complete listing of participating artists [here](#).

The event will also include a silent auction from 10:00 am - 2:00 pm. The silent auction will raise money for the art programs in our area's four elementary schools. The money raised during the auction will be presented to each art department at the Chamber's Family Night Out on September 25th at Lord's Landscaping - save the date and stay tuned for more information!

There are many opportunities for Chamber members to get involved by volunteering; volunteer opportunities can be viewed [here](#). We hope to see you there, on September 7th! Stay up-to-date on event details at [bethanybeachartsfestival.com](http://bethanybeachartsfestival.com).

# Renewing MEMBERS

Thank you all for your continued support of the Chamber. Happy Anniversary!

## 40 + YEARS

- Hickman, Hugh H. & Sons, Inc. **43**
- Wilgus Associates, Inc. **43**

## 30 - 39 YEARS

- Bob's Marine Service, Inc. **39**
- Cape May-Lewes Ferry **34**
- Coldwell Banker Residential Brokerage - Sales **31**
- Delmarva Power **36**
- Evans Insurance, Inc. **31**
- Fisher's Popcorn - Fenwick Island **35**
- Fulton Bank, Delaware National Division **36**
- Harpoon Hanna's **36**
- Long & Foster Realtors - Bethany Beach **36**
- Shore Management Inc. **32**
- Town of Bethany Beach **36**
- Town of South Bethany **34**
- WGMD (92.7 Resort Broadcasting) **36**

## 25 - 29 YEARS

- Bethany Beach Books **28**
- Brasure's Body Shop, Inc. **26**
- Carolina Street Garden & Home **27**
- Fenwick Inn **28**
- Gerone C. Hudson Electrical Cont., Inc. **26**
- Nantuckets Restaurant **28**

## 10 - 24 YEARS

- Artesian Water Company, Inc. **21**
- Bank of Ocean City **17**
- Banks Wines & Spirits **13**
- Barton's Grand Rental **10**
- Bishop-Hastings Funeral Home **16**
- Bunting & Murray Construction Corporation **16**
- Delaware Today **19**

## 10 - 24 YEARS CONTINUED

- Dirty Harry's Restaurant **12**
- Fenwick Float-ors **24**
- First Shore Federal **18**
- J. Conn Scott, Inc. Fine Furniture **16**
- Mancini's Brick Oven Pizzeria and Restaurant **24**
- Mango's **21**
- Mercantile Processing Inc. **13**
- Ocean View Plumbing, Inc. **24**
- Paragon Auto Body **10**
- Parsell Funeral Homes & Crematorium **17**
- River Soccer Club **10**
- Salt Pond Home Owners Association **10**
- Senior League Softball World Series **10**
- Smitty McGee's Restaurant & Raw Bar **22**

## 2 - 9 YEARS

- Bull's Eye "A Target Marketing Group" **4**
- Capstone Homes **2**
- Coastal Tented Events/Coastal Vacation Rentals **9**
- Delmarva Printing, Inc. **3**
- Dr. Lois James, D.D.S. **9**
- OC 360 Eats and Drinks at the Fenwick Inn **3**
- Samaritan Thrift Shop **7**
- Su Casa **3**

## 1 YEAR

- Wellness by the Sea
- Sussex Home and Condominium Service
- Grotto Pizza - West Bethany
- Craftbox- S.T.E.A.M Shop
- Continental Search

## WELCOME, NEW MEMBERS

Please join us in welcoming the newest members of the Chamber!

### APPAREL & JEWELRY Made By Hand, International Cooperative

*Kimberly Grimes, Ph.D.*

34444 Coastal Hwy.

South Bethany Beach, DE

(302) 539-6335

madebyhand2@yahoo.com

made-by-hand-international-co-op.

business.site/

### BED & BREAKFAST

#### The Inn at Dirickson Creek

*Jacob Madanat*

37269 Dirickson Creek Rd.

Frankford, DE

(302) 402-6650

theinnatdirickson@yahoo.com

airbnb.com/rooms/30749313?source\_

impression\_id=p3\_1562605491\_jEI-

9Y0rcI4FMau2U

### BUILDERS

#### Explorer Homes, LLC

*Michael Kwiecien*

16192 Coastal Hwy

Lewes, DE

(302) 853-2728

info@explorerhomes.com

explorerhomes.com

### COMPUTER, IT & TECHNOLOGY

#### Delmarva Technology

*Neal Bepko*

606 Old Post Ct.

Bethany Beach, DE

(302) 362-7713

nbepko@gmail.com

delmarvatechnology.com

**Refer a member for a chance to win  
free membership for one year!**

Members named on membership applications as the referring member will be entered to win a free Chamber membership for a year. A winner will be announced at the 2019 Membership Celebration in December.

# MEMBER SPOTLIGHT

## with Five of Delaware's Fastest Growing Companies

Every year, Delaware Business Times recognizes the 50 fastest growing companies in the state of Delaware with its "Fastest 50" awards. These companies "represent the future of Delaware's economy and embody the entrepreneurial spirit critical for leadership and success." This year, five members of the Chamber of Commerce were recognized for the award! See the full list of awardees, as well as video interviews, [here](#).

### ARTESIAN WATER COMPANY

**"Our most critical responsibility is to reliably deliver safe, high-quality water to the growing population we serve across the Delmarva Peninsula."**

- Dian Taylor, CEO (source: *Delaware Business Times*)

Serving Delaware for more than 110 years, Artesian Water aims to provide the best quality water and the best customer service to its customers. Though the business capabilities have expanded over the years, its water business still accounts for almost 90% of revenue – which lends to the company's ranking as the eight largest investor-owned water utility in the US by total capitalization.

Artesian is a total water resource company focused on a wide spectrum of activities that emphasize the importance of wise water usage and sustainable practices. Read more on what earned Artesian Water Company this award [here](#).

### HILYARD'S BUSINESS SOLUTIONS

**"Technology is merging and converging. Whether it be a phone system, copier, or your computer network, we're able to link them together and make the office more efficient."**

- Robert Hilyard, CEO (source: *Delaware Business Times*)

Founded in 1959, the family owned business serves customers in Delaware, Southeastern Pennsylvania, and Maryland's Eastern Shore. Hilyard's has built its reputation by delivering cutting-edge technology and unsurpassed service. What started as a business selling typewriters and office equipment has evolved with the ever-changing technology landscape to offer document management, IT solutions, and internet and phone services. As technology continues to advance, so does Hilyard's; but the company will always remain rooted in the tradition of hard work and putting the customer first. Read more on what earned Hilyard's Business Solutions this award [here](#).

### MERCANTILE PROCESSING INC.

**"In my opinion, hiring is the hardest job of any business owner...if the candidates are not right, start over. Being short-staffed is better than having the wrong employee."**

- Kyle Morgan, CEO (source: *Delaware Business Times*)

Mercantile Processing Inc. (MPI) was established in 2006 in Sussex County and is a company focused on providing businesses with the ability to accept electronic payments. As the business grew, its product line and services did as well, but the company's main focus has always remained the same: deliver an outstanding customer experience. Although the business was built on a foundation of merchant services, as the company has grown, it created programs that for partners to adopt non-merchant based products and services, and for the last 10 years, MPI has been also been growing its Bank Partnership Program. Read more about what earned Mercantile Processing Inc. this award [here](#).

### SODEL CONCEPTS

**"Share the burden of a growing business. I boast that the most talented people in Sussex County work at SoDel Concepts. I've learned to get out of the way, and let them do what they do best. It is my job to provide people with the tools and the space to do just that."**

- Scott Kammerer, President & CEO (source: *Delaware Business Times*)

Based in Rehoboth Beach, Delaware, SoDel Concepts is a chef-driven restaurant group comprised of eleven restaurants, a food service management company, a hospitality consulting firm, and a charitable non-profit. SoDel Concepts believes in cooking beautiful, simple food, developing its staff, and making the world a better place. Learn more about what earned SoDel Concepts this award [here](#).

### WSFS BANK

**WSFS Bank recruits and retains some of the best talent in the Greater Delaware Valley and...has been named a Top Workplace in Delaware for 13 years in a row"**

- Rodger Levenson, President & CEO (source: *Delaware Business Times*)

For more than 180 years, WSFS Bank has served its community based on the simple foundation that when you do the right thing and treat people well with the "Customer First" mentality, good things happen. Customer service is a priority for WSFS Bank, as well as investing in technologies that make them easy to do business with. WSFS has 152 locations located in Delaware, Pennsylvania, New Jersey, Virginia, and Nevada. The company provides financial services including commercial banking, retail banking, cash management, and wealth management. Learn more about what earned WSFS Bank this award [here](#).



# Photo Board

1. **July 8<sup>th</sup>** Tatum-Poole Decor & More celebrated its Grand Opening with a Ribbon Cutting
2. **July 9<sup>th</sup>** Atlantic Acupuncture celebrated its Grand Opening by hosting a Ribbon Cutting
3. **July 11<sup>th</sup>** Delaware State Parks and the Ft. Miles Historical Society showcased the new outdoor event space at Ft. Miles with a Ribbon Cutting.
4. **July 25<sup>th</sup>** Chamber staff and board members volunteered as hosts for the Annual Beach and Bay Cottage Tour to benefit the Friends of the South Coastal Library
5. **July 29<sup>th</sup>** The Senior League Softball World Series kicked-off in Roxana at the Sussex Little League Complex.
6. **July 30<sup>th</sup>** Delaware State Parks, Southern Delaware Tourism, Sea Grant, and the University of Delaware launched "Paddle Coastal Delaware" a map and website highlighting paddling trails in Coastal Delaware's waterways.



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for one-on-one help with  
starting or growing  
your business.

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Dover



# BOARD OF DIRECTORS CALL FOR NOMINATIONS



The Chamber is requesting nominations for four individuals to join our Board of Directors in January 2020. Individuals can apply personally, or submit a nomination for another candidate by sending a letter of recommendation.

Nominations should be submitted to **Lauren Weaver** by **September 6<sup>th</sup>**. The current Board selection committee will confirm new directors by November, and new Board members will be inducted in January.

As you consider serving yourself, or nominating another candidate, consider the following requirements:

- Directors shall be from member businesses in good standing that represent a wide variety of member categories as well as geographical locations.
- Suggested professional skills include finance, human resources, non-profit board experience, advertising, public relations, fundraising, government relations, strategic planning, and management.

If you are interested in applying, but uncertain of the commitment, consider the following professional benefits of a being a board member:

## SERVE THE COMMUNITY

Providing your time and guidance to the mission of an organization is a positive way to share your expertise while influencing growth and change. The Chamber has three major tenants to its mission: creating commerce in the shoulder seasons, providing members the opportunity for professional development and serving as an advocate on issues affecting the local business community.

## GAIN A BROADER PERSPECTIVE

As a board member, contribute to the conversation on key issues such as infrastructure and legislation. Being knowledgeable on the various concerns of southeastern Sussex County allows Board members to grow in their business expertise and community leadership.

## LEARN DIPLOMACY

Constructive conversation is crucial to influencing the Chamber's mission. Discussions on key issues lead to different perspectives as the board works for a common position on any particular issue. The Chamber has 13 board members from diverse backgrounds, which creates strong dialogue in meetings and sustains a positive direction for the organization and its members.

## GROW YOUR NETWORK

Serving on a board of directors allows you to interact with a variety of people and populations. The interactions in Board meetings and attending events as an ambassador of the Chamber allows board members to increase business contacts and grow in leadership.

## Responsibilities OF BOARD MEMBERS:

- Attend board and committee meetings and functions, such as special events.
- Understand the mission of the Chamber, and act as an ambassador that promotes the organization through the community.
- Review the agenda and supporting materials prior to board and committee meetings.
- Serve on committees when needed and offer to take on special assignments.
- Inform others about the organization.
- Suggest possible nominees to the board who can make significant contributions to the work of the board and the organization.
- Follow conflict-of-interest and confidentiality policies.
- Assist the board in carrying out its fiduciary responsibilities, such as reviewing the organization's annual financial statements.
- Have employer-supported time necessary to fulfill duties including meetings and event attendance.





MARK  
YOUR

Calendar

## AUGUST COMMUNITY EVENTS

For complete calendar of Community events, visit [thequietresorts.com](http://thequietresorts.com)

### School Supply Drive

August 1<sup>st</sup> - 19<sup>th</sup>

SPN Title Services

### Steve O'Farrell Book Signing

August 5<sup>th</sup>

Bethany Beach Books

### 2nd Annual Dagsboro Night Out

August 6<sup>th</sup>

Dagsboro Main St.

### Fenwick Flicks: "Spiderman: Into the Spiderverse"

August 6<sup>th</sup>

On the beach at Bayard St.

### Friends of the South Coastal Library Annual Book Sale

August 8<sup>th</sup>

South Coastal Library

### Bethany Movie on the Beach - "Christopher Robin"

July 12<sup>th</sup>

On the beach at Garfield Pkwy.

### Adult Wineglass Painting

August 12<sup>th</sup>

Craftbox

### Membership 101

August 14<sup>th</sup>

The Chamber

### 2019 Lifeguard Awards

August 15<sup>th</sup>

Big Chill Beach Club

### Back to School Bash

August 17<sup>th</sup>

The River Church

### Guided Tours of the Ocean View Historical Complex

August 21<sup>st</sup>

Ocean View Historical Complex

### Frankford Movie in the Park - "Bernie the Dolphin"

August 23<sup>rd</sup>

Frankford Town Park

# 2019 LIFEGUARD AWARDS



THURSDAY, AUGUST 15<sup>TH</sup> | 6:00 PM

**BIG CHILL BEACH CLUB**

On **Thursday, August 15th**, the Chamber, in partnership with the Big Chill Beach Club and La Vida Hospitality, will host the 2019 Lifeguard Awards. Each year, the event recognizes the "Lifeguard of the Year" from each of our area's 7 patrols, as nominated by the patrol captains. The evening's festivities will include food from Taco Reho, a cash bar, music from DJ Hook, and the award ceremony. Chamber members are invited to attend to show support for the men and women who keep our beaches safe all summer. Tickets are \$10 and are available [here](#). This year's Lifeguard Awards will feature a luau theme and all are invited to dress the part.



## UPCOMING MEETINGS

### FRANKFORD

#### Town Council

Aug. 5<sup>th</sup> | 7:00 pm

### SELBYVILLE

#### Town Council

Aug. 5<sup>th</sup> | 7:00 pm

### MILLVILLE

#### Planning & Zoning Commission

Aug. 8<sup>th</sup> | 7:00 pm

#### Town Council

Aug. 13<sup>th</sup> | 7:00 pm

### SOUTH BETHANY

#### Town Council Meeting

Aug. 9<sup>th</sup> | 6:00 pm

#### Town Council Workshop

Aug. 22<sup>nd</sup> | 3:00 pm

### BETHANY BEACH

#### Town Council

Aug. 16<sup>th</sup> | 2:00 pm

#### Planning & Zoning Commission

Aug. 17<sup>th</sup> | 9:00 am

# CORPORATE *sponsors*

## PLATINUM

NV/Ryan Homes

## GOLD

47 ABC/WMDT-TV

Banks Wines & Spirits

Beazer Homes at Bishop's Landing

Beebe Healthcare/Beebe Medical  
Foundation

Bethany Beach Books

Bethany Beach Ocean Suites &  
Holiday Inn Express

Carl M. Freeman Companies

Coastal Point

Coastal Tented Events/Coastal Rentals  
& Hydraulics

Delaware Today

K. Hovnanian at Ocean View Beach Club

La Vida Hospitality Group

Long & Foster Realtors – Bethany Beach

PNC Bank

ResortQuest

The Cottage Cafe & Bethany Boathouse

The Voice Radio Network

Wilgus Associates, Inc.

## SILVER

Atlantic General Hospital

Bethany Blues

Coldwell Banker Residential Brokerage:  
Sales/Rentals

Delmarva Broadcasting Company

Schell Brothers

## BRONZE

Berkshire Hathaway HomeServices

Gallo Realty

Bunting & Murray Construction Group

Creative Concepts

Mountaire

Casino at Ocean Downs

Heather's Home Works

# ABOUT THE CHAMBER

## Our Mission

The Chamber's mission is to develop and implement destination events, participate in advocacy efforts, and provide opportunities for networking, marketing and education with a goal of improving member success and enhancing the quality of life throughout the Quiet Resorts.

## Chamber Staff

### Executive Director

Lauren Weaver • ext. 118

[lauren@bethany-fenwick.org](mailto:lauren@bethany-fenwick.org)

### Membership Manager

Fred Thomas • ext. 116

[fred@bethany-fenwick.org](mailto:fred@bethany-fenwick.org)

### Events Manager

Connor Lineberry • ext. 115

[connor@bethany-fenwick.org](mailto:connor@bethany-fenwick.org)

### Communications &

### Marketing Manager

Katie Nevin • ext. 111

[katie@bethany-fenwick.org](mailto:katie@bethany-fenwick.org)

### Tourism Services Coordinator

Michèle Morgan • ext. 110

[info@bethany-fenwick.org](mailto:info@bethany-fenwick.org)

## Board of Directors

**President:** Cory Walsh, *Taylor Bank*

**Past President:** Sara Booth, *Ryan Homes*

**President-Elect:** Max Hutsell,  
*Edward Jones*

**Vice President:** Ashley Godwin,  
*Adkins Produce*

**Secretary:** Jamie Hayman, *Hayman Creative, Inc.*

**Treasurer:** Chris Moody, *Delaware Technical Community College*

## Directors

Kim Bailey, *Wilgus & Associates*

George Bendler, *Hammerheads*

Jake Booth, *Capstone Homes*

Heather DeMarie, *Heather's Home Works, LLC*

Damien Golden, *iKANDE Advertising*

David Jayne, *Jayne's Reliable*

Kris Medford, *SoDel Concepts*

Brandon Rickwood, *Tunnell & Raysor, P.A.*

## Legal Council

Harold Dukes, Jr. *Tunnell & Raysor, P.A.*

*Follow us!*

For Chamber news, photos & updates



Bethany-Fenwick Area  
Chamber of Commerce

